

Ceara McCurdy

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Principal Product Designer with 15+ years' experience designing enterprise software, including a decade shaping enterprise cybersecurity platforms.

I specialise in simplifying complex systems, defining scalable product foundations and helping organisations align around a shared direction. My work spans platform strategy, enterprise workflows, information architecture and AI, partnering across Product, Engineering and executive leadership to turn ambiguity into products that customers can understand and teams can confidently build.

Experience

Rapid7 2016 – Present

Principal Product Designer

Progressed from UX Designer II to Principal Product Designer over ten years

Over the past decade my role has evolved from designing individual product experiences to leading the design of connected platform experiences across Rapid7's cybersecurity portfolio. Working across Threat Intelligence, Vulnerability Management, SIEM, SOAR, MDR, AppSec and AI, I help teams define the models, workflows and platform foundations that enable customers to solve problems without thinking in terms of individual products.

Representative Initiatives

- Led key initiatives in the evolution of siloed product experiences into a unified platform by evolving information architecture, shared object models and content strategy, creating more consistent and scalable customer experiences.
- Helped shape a scalable approach to enterprise multi-tenancy by modelling complex customer structures, ownership relationships and organisational hierarchies, creating foundations that support large-scale enterprise environments and long-term platform growth.
- Designed connected investigation experiences that enabled analysts to seamlessly move between alerts, assets, vulnerabilities, threat intelligence and remediation, reducing friction across complex security investigations.
- Reimagined the MITRE ATT&CK experience by evolving it from a SIEM-only visualisation into a richer security coverage capability, connecting detection data with vulnerabilities, threat intelligence and remediation to support better decision making.
- Led the experience strategy for integrating AI capabilities into Rapid7's SIEM platform, redefining analyst workflows from detection through incident response to reduce noise and improve investigation efficiency.
- Regularly partner with Product, Engineering and executive leadership to shape strategic initiatives, bringing customer insight and design thinking into long-term platform decisions.
- Mentor designers through coaching, design critique and collaborative problem solving, supporting the continued growth of the design practice.

Experience cont.

CVS Caremark Jan 2014 - Dec 2015

Senior UX Designer

Design lead for a new enterprise healthcare platform supporting healthcare professionals across complex organisational environments. Designed role-based experiences that enabled clinicians to securely access patient information across multiple locations, balancing usability with the regulatory, technical and organisational constraints of enterprise healthcare.

- Led the experience design for a new enterprise healthcare platform, modelling complex user roles, organisational structures and data access patterns across multiple healthcare providers.
- Partnered closely with Product and Engineering to simplify highly regulated workflows while balancing security, privacy and the needs of multiple user groups.

iON Online Marketing Apr 2012 - Jan 2014

Web Experience Architect

Designed digital products for clients across retail, hospitality, transport, agriculture and the public sector. Working across multiple industries developed my ability to understand unfamiliar domains quickly and translate complex business requirements into intuitive user experiences.

Disability Action Sep 2011 - Apr 2012

Communications & Campaigns Officer

Supported communications and accessibility initiatives for a national disability charity, partnering with local government and community organisations to improve inclusive experiences across public campaigns and events.

Education

University of Dundee

MDes, Service Design (*Distinction*) | 2009 - 2010

BSc (Hons), Interactive Media Design (2:1) | 2005 - 2009